



SUZUKI NAME AGREEMENT

This agreement is between the INTERNATIONAL SUZUKI ASSOCIATION, having offices at 300 Green Bay Road, Winnetka, IL 60093 and the EUROPEAN SUZUKI ASSOCIATION (hereinafter ESA) whose address is 45 Main Street, Upper Benefield, Peterborough PE8 5AN England.

1. The International Suzuki association was designated by Dr. Shinichi Suzuki and Waltraud Suzuki (hereinafter jointly referred to as Suzuki) as the organization which is to carry on Dr. Suzuki's philosophy, standards, and goals for the education of children and parents using his "Suzuki Method™" instructional techniques and program. Dr. and Mrs. Suzuki, by an assignment, formally transferred to the International Suzuki Association (ISA) the exclusive ownership rights in Dr. Suzuki's name, Rights of Publicity and the marks "Suzuki", "Suzuki Method" and other terms in every country of the world in connection with goods, products and services, and particularly with these activities whose purpose is to unite people professionally engaged or otherwise interested in teaching under the philosophy and methodology developed by Dr. Suzuki for the purpose of offering educational instruction in music, math, language, physics and other educational subjects and to formulate and maintain the high standards of educational instruction created and maintained by Dr. Suzuki.
2. The ESA has cooperated with Dr. Suzuki in the past and/or wishes to cooperate with ISA in the common goal of benefiting children throughout the world and operate as an extension for the teachings of Dr. Suzuki, with ISA's consent and approval, throughout Europe, the Middle East and Africa, while maintaining Dr. Suzuki's philosophy, program and standards of education.
3. The ESA has adopted and established goals and purposes to further the philosophical and educational ideals of Shinichi Suzuki, to promote study and research for the advancement of education, to encourage the growth of understanding of Dr. Suzuki's ideas within its membership, to stimulate an interest in his ideas in the general public and to further the education of all children in Europe, the Middle East and Africa in all subject areas by using Dr. Suzuki's educational philosophy; such goals and purposes are also reflected in the ISA's Policies for Regional Associations, in ESA's own By-Laws and/or Policies required under the ISA's Policies for Regional Associations, and by ISA's Policy that Regional Associations be democratically structured and function democratically, all of which ESA hereby agrees to comply with.

Witnessed October 15, 2014

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4. In recognition of the desires of Dr. Suzuki to ensure the maintenance of the standards of quality education which he has established and in recognition of his desire that the International Suzuki Association be responsible for the maintenance of such standards in the future, the International Suzuki Association grants to, and ESA accepts, the exclusive right and license (except with respect to the International Suzuki Association) to use the name "Suzuki" in the name "EUROPEAN SUZUKI ASSOCIATION," for the association whose purpose is to unite those professionals engaged or otherwise interested in teaching under the philosophy and methodology developed by Shinichi Suzuki for the purpose of offering educational instruction in music, math, language, physics and other educational subjects. This grant of the right to use the name "Suzuki" extends to the right to use the name in connection with informational publications of the ESA. This grant shall continue for as long as ESA operates according to the goals and purposes set forth in Paragraph 3. This license does not extend to the use of the mark "Suzuki" on any products or goods.
5. The grant and license provided under this document extends throughout Europe, the Middle East and Africa. The grant and license provided hereunder includes the right to issue membership certificates in the ESA, to individual teachers, students and other categories of members, according to the standards determined by the ESA provided such standards are in accordance with the approved goals and purposes of ESA as set forth in Paragraph 3 above.
6. This grant and license are royalty-free.
7. ISA further grants to ESA the right to grant sub-licenses under this Agreement to local associations which are committed to the philosophy of Dr. Suzuki provided that such associations have adopted Articles of Incorporation, By-Laws, Policies or resolutions which define that association's goals and purposes as defined in Paragraph 3 above. Such sub-licenses shall expressly terminate with the termination of this Agreement, and shall be in the form annexed as Exhibit 1. A copy of any such sub-license shall be sent to the Chief Executive Officer of the ISA prior to the execution thereof for approval by ISA's Board of Directors.
8. The ESA recognizes the great value of the goodwill associated with the name "Suzuki" and associated names and marks that include the name "Suzuki," and acknowledges that the name and mark "Suzuki" and all rights therein and goodwill associated with that name and mark belong exclusively to ISA.
9. ISA expressly approves of the existing ESA organization and philosophy, as expressed in Paragraph 3 above, its teaching methods and other current services provided by ESA.

Witnessed October 15, 2014

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10. The ESA agrees that, where possible, its uses of the name "Suzuki" will be identified as a trademark or service mark of Dr. Suzuki according to the particular circumstances of use. The ESA may authorize its members to designate themselves as members of the ESA or "certified member of the EUROPEAN SUZUKI ASSOCIATION" or the like.
11. ESA acknowledges that all rights in the name and mark "Suzuki" and other marks containing that word are reserved to ISA and ESA does not acquire under this Agreement any rights in the name or mark "Suzuki" as a result of this Agreement other than the specific license granted herein and further agrees that all use of the name and mark shall enure to the benefit of ISA and shall be assigned to ISA.
12. ESA agrees that as a member of ISA and pursuant to its obligations under this agreement ESA shall be subject to and abide by the requirements of ISA's By-Laws and Policies as they may be revised from time to time and ESA shall adopt similar By-Laws and Policies for its Country Members.
13. The ESA may not assign or sublicense any of the rights which are granted under this Agreement without the written consent of ISA's Board of Directors.
14. This agreement may be terminated at any time by ISA in its sole discretion upon the discontinuance or dissolution of ESA, upon failure of ESA to operate in accordance with its approved goals and purposes as set forth in Paragraph 3, or upon failure to comply with this Agreement or ISA's By-Laws and/or Policies as they exist upon execution hereof or as subsequently lawfully amended or revised by the ISA Board of Directors.
15. By signing this Agreement ESA and the ISA agree that all prior Name Agreements between them in the past are terminated by mutual consent.

The Agreement shall be interpreted according to the laws of the State of New York, United States of America.

INTERNATIONAL SUZUKI ASSOCIATION

BY Pamela Brash

Name: Pamela Brash

Title: ISA Chair

Date: 10/15/14

EUROPEAN SUZUKI ASSOCIATION

BY M. Rüttimann

Name: Martin Rüttimann

Title: Chairman

Date: October 15, 2014

Witnessed October 15, 2014

*Paul & Lindfeld
Hans-J. Jannasch*